

Industry News

CETA Announces Management Changes

The Cleaning Equipment Trade Association announces the resignation of Dave Faber from the CETA Board of Directors. He resigned his board position on November 3, 2008 to take a position outside the industry. With an available seat on the board, President Gregg Brodsky appointed Loree Foreman from Delco Cleaning Systems of Ft. Worth, TX, to the position vacated by Faber. Foreman will serve the two years remaining for that board seat.

With a full board seated, it was determined that CETA should again have full-time management support, and the board voted to not renew the contract with Association Enterprise, Inc. The board has hired a person who needs little introduction to the membership. Sherry Helms from Cleaning Systems of the Carolinas Inc. located in Matthews, NC, just retired from the CETA Board, and has accepted a position to become the new full-time CETA Executive Director effective immediately.

"I hope that all of you will welcome her to the job and lend your support in making CETA even stronger in 2009," says Brodsky.

Spir Star Ltd. Announces New Sales Representative

Spir Star Ltd. is proud to introduce the newest member of our team, Willie Whittington as Sales Representative. Whittington has over five years of inside sales experience before joining Spir Star.

As Sales Representative, Whittington's primary responsibilities will be to assist in the development of the company's sales strategies and to help maximize customer satisfaction and performance.

Giuseppe Bava moves to Kohler/Lombardini

Giuseppe Bava, formerly General Manager at Interpump Group S.p.A., has taken a position with Kohler Company's Global Power Group as Managing Director of the Lombardini Engine facility in Reggio Emilia, Italy. Kohler added Lombardini to its engine division in a mid-2007 acquisition. The 85-year old Lombardini manufactures gasoline and diesel engines ranging from 3-72 hp.

EQUIPMENT THEFT ALERT!

Dear CETA Members:

On 12/19/08, the showroom of one of our valuable members was broken into. During this break-in 10 pieces of equipment were stolen. If you see any of this equipment, please contact Rodney at:

Rodney Adkins, CTS Cleaning Systems Inc
2185 Angelia M Street • Fayetteville, NC 28301-8398
910-483-5349 • sales@ctsclean.com

THEFT LOSS REPORT

Brand	Model Number	Description
Cold Water		
1. BE Xstream	X-4013HWPCOMK	13 HP — 3700 PSI — Direct Drive — S/N: PE-GCAKT-1372267
2. Landa	PC3-23326	5 HP — 2300 PSI — 2.3 GPM — S/N: 1204-94491
3. Magnum	CA3504-0MHB	13 HP — 3500 PSI — 3.5 GPM — Direct Drive — S/N: 10292578
4. Magnum	CBA-3504-0MHB	13 HP — 3500 PSI — 3.7 GPM — Belt Drive — S/N: 10358913
5. Magnum	4300EU	7.5 HP Baldor — 3000 PSI — 4 GPM — S/N: 00721
Hot Water		
6. Aaladin Steel Eagle	14-430SL	230 AC — 3000 PSI — 4 GPM — S/N: 99644 — 8 HP — 1Ph 40Amps — 230V Hose Reel Steel Eagle 150' Swivel Reel with Horizontal Mount
7. Landa Rapid Reel	SUV3-24121	7 HP — 2400 PSI — 2.7 GPM — S/N: P0305-11288 Hose Reel 4413 — 100'
8. Landa	Hot 2-15024D	1.5 HP — 1500 PSI — 2 GPM — S/N: 100037
9. Landa	OHW4-20024A	2000 PSI — 4.2 GPM — S/N: 162607
10. Landa	MHC4-35324E	3500 PSI — 4 GPM — S/N: 100310

Thank you,

Sherry S Helms, Executive Director, CETA
Cleaning Equipment Trade Association
P.O. Box 1710 • Indian Trail, NC 28079
704-635-7362 • Fax: 704-635-7363 • www.ceta.org *et*

Graymills Appoints New Director of Sales



In late 2008, Graymills Corporation announced the hiring of William Morrissey as Director of Sales. With sixteen years of

inside and outside sales and management, Bill brings extensive experience and leadership skills to Graymills.

Environmental Power Washing Seminar Available for Viewing


Robert M. Hinderlitter, President, Delco Cleaning Systems of Fort Worth, sends notice that the EPA Region 6 Environmental Cosmetic Pressure Power Washing Seminar of July 15, 2008 in Waco, TX, for Regulators is on YouTube for free viewing. The series is entitled MS4-08.2. MS4 stands for Municipal Separate Storm Sewer Systems, an acronym that environmental regulators are familiar with.

YouTube will only allow 10 minute segments, so watch parts 1-13 in order for best viewing. All the segments are located at www.youtube.com/profile?user=DelcoCleaningFtWorth&view=videos. The segments are labeled: MS40-8.2 Part 1, etc. Part one is at www.youtube.com/watch?v=sJTR0N-xHZ0.

Campoli and Ferrarini Join Mecline

Novello Campoli has joined Mecline S.r.l. of Rubano, Italy as Sales Manager, and Claudio Ferrarini has joined the company as Product Manager. Both were formerly with PA S.r.l.

Mecline is a relatively new company formed by the combination of Arrowline and MV.

Note: Industry News submissions should be emailed to garyw@adpub.com or mailed to Industry News, 2175 Clarke Drive, Dubuque, IA 52001-4125. Photos are optional. 

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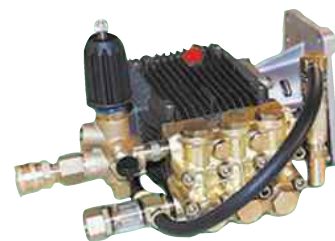
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